Corporate Social Responsibility

"No one could make a greater mistake than he who did nothing because he could do only a little" *(Edmund Burke 1729-1797)*

- Reducing any negative impact caused by our business activities on the environment.
- Seeking ways in which we may have a positive impact on both our local community and the wider community.
- Working in partnership with those clients who wish to maximise the socially responsible impact of their events

We recognise that making the above statement is easy but that we must also demonstrate our commitment through action; building sustainable partnerships; incorporating these principles into our business purpose and strategy.

We will provide the opportunity and encouragement for all colleagues to be involved both through practical action and the sharing of ideas and feedback.

The Local Community

TTA is based on three sites: Ashford; Chislehurst; Wokingham. The nature of our business means that, apart from providing employment, it is usually not our local communities that derive the greatest economic benefits from our work.

In order to have a positive impact on our local communities we will:

- Use local suppliers where possible.
- Work in partnership with local charities, voluntary and community based organisations and groups by offering them our expertise and time.
- Seek to attain the national "CommunityMark" accreditation.

The Wider Community

In order to have a positive impact on the wider community we will:

- Ensure that our business practices meet high standards and that we behave ethically and honestly with clients and suppliers.
- Increase our use of products from suppliers such as "Fairtrade" who are themselves committed to dealing ethically with their own suppliers and producers.
- Forge links with organisations through which we can recycle materials to benefit overseas aid and development.

The Environment

In order to reduce any negative impact caused by our business activities we will:

- Increase our efficient use of natural resources.
- Increase our use of renewable resources.
- Increase our recycling of materials.
- Reduce our energy consumption

Corporate Social Responsibility

TTA and its Employees

As well as dealing ethically and honestly with clients and suppliers TTA is committed to the ethical and honest treatment of its employees and will:

- Give high priority to their health, safety and wellbeing.
- Provide equal opportunity and fair treatment to all of them.
- Provide them with the opportunity to share in the financial success of TTA.
- Provide them all with training and development opportunities.
- Engage in regular communication with them so that they are involved in and informed about TTA and its future plans.

Charitable Giving

Although we wish to widen our contribution towards "social responsibility" beyond financial giving alone we will work together in identifying and making financial contributions to our selected charity or charities.

Working with our Clients

We will always be delighted to work in partnership with clients who are looking to maximise the socially responsible impact of their events both in terms of logistics and the event programme and we will strive to facilitate these requirements to the best of our ability.

For example, where possible we will work with clients to:

- Recommend and incorporate socially responsible elements into events
- Minimise negative environmental impact
- Maximise local community benefits